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## Did you know?

Google is partnering with Safaricom and Equity Bank to bring Kenya's small businesses online.



- The Getting Kenyan Businesses Online (GKBO) project provides information and an online template for small and medium scale enterprise businesses (SMEs) to create their own websites for free.
- With 10.2 million Internet users in Kenya, Google Kenya Country Manager Olga Arara-Kimani said the initiative will transform the online SME business landscape and make a positive impact on the economy.
- The GKBO website is mobile and desktop compatible, allowing SMEs to personally manage their sites and update business information in real time.

Source: IT News Africa



To learn more about Kenya visit [www.kenya.info](http://www.kenya.info)

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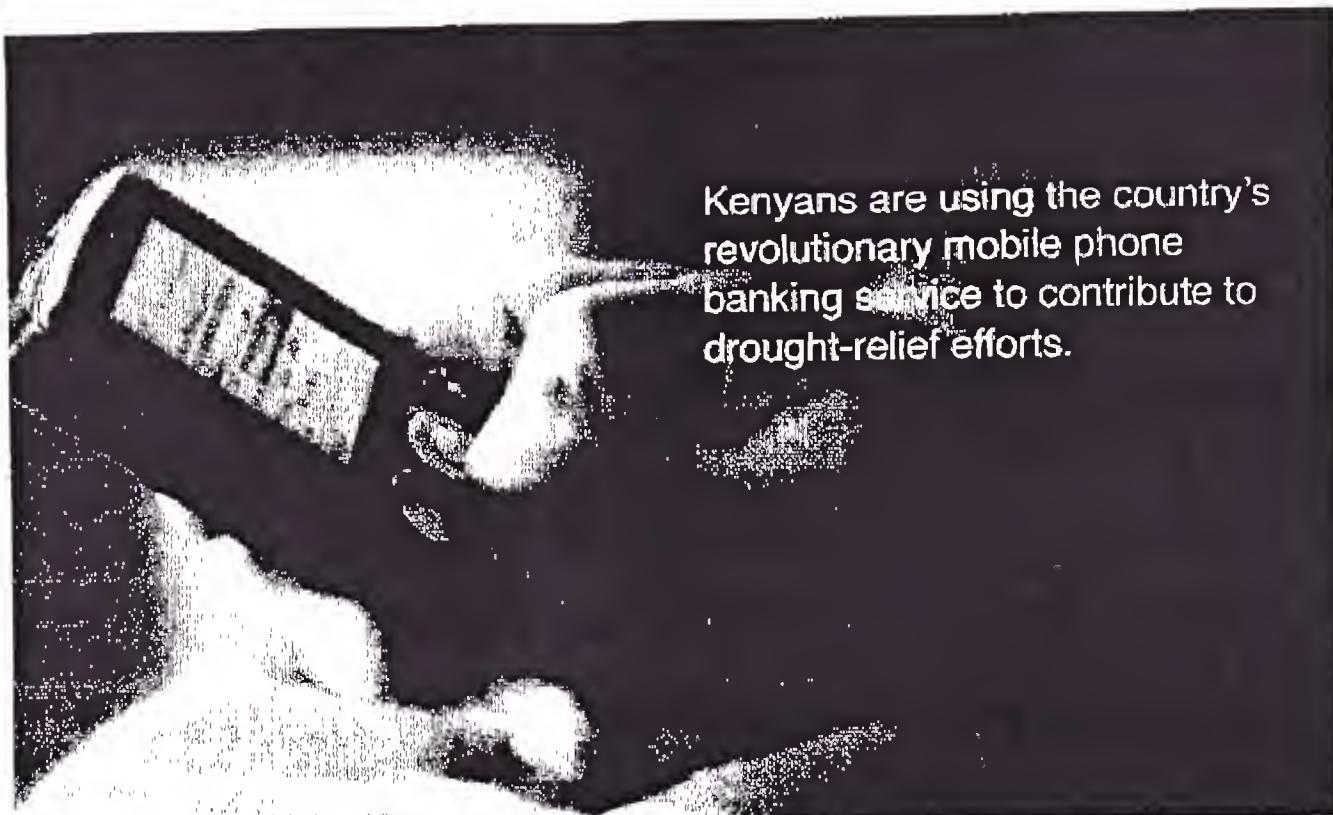
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**Kenyans are using the country's revolutionary mobile phone banking service to contribute to drought-relief efforts.**

- Kenyans are using M-Pesa, a mobile phone banking service, to donate money to Kenyan drought-relief efforts.
- Originally developed as a mobile banking service to allow users to instantly transfer money between phones anywhere in Kenya, M-Pesa is now also being used as a means of fundraising during a time of crisis.
- Bob Collymore, head of Kenyan telecommunications company Safaricom, said that in the early stages of fundraising efforts, more than 86 percent of individual donations came through M-Pesa and totaled \$1.7 million. The money is sent to the Red Cross and used to purchase food aid for Kenyans affected by the drought.

Source: USA Today



To learn more about Kenya visit [www.kenya.info](http://www.kenya.info)

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